

1/23 「海峽兩岸經貿交流協會」獲准在台 設立辦事處

1月23日台灣已批准大陸海峽兩岸經貿交流協會 (海貿會)來台設辦事處的申請案,同時,台灣的電 機電子工業同業公會(電電公會)東莞辦事處也已向 廣東省主管機關提出申請,爭取年内雙雙完成掛牌。 繼大陸中國機電產品進出口商會(機電商會)台北辦 事處掛牌後,海貿會成為第2個來台設點的大陸經貿 團體。

1/30 林中森董事長會見山東副省長季緗綺

山東副省長季緗綺於1月26日至30日率團來台交流,此行參與「山東文化交流節」啓動儀式等文化交流活動,期間並與相關人士進行座談交流。海基會林中森董事長會見季副省長時表示,前次至山東考察,認為山東經商環境優越,促進了台資企業發展,期待台灣與山東在經貿、文化等方面的合作更加緊密,實現互利雙贏,為兩岸人民創造更多福祉。

2/2 2014來台旅客突破900萬人次

2014年來台旅客創新高,突破900萬人次大關, 達到991萬人次,比2013年801萬人次成長 23.6%, 其中高達7成2的來台目的為旅遊。去年來台旅客以 亞洲地區897萬人次最多,較前年增加25.7%,為 連續6年2位數成長,占整體比率首度突破9成,達 90.5%,其中大陸399萬人次居首,比上年大幅成長 38.7%;其次為日本163萬人次,比上年增加15%; 第三名為港澳旅客,已連續3年突破百萬達138萬人 次,增16.3%;另南韓53萬人次,超越歷年紀錄, 增加 50.2%,成長亮眼。

2/6 海基會協處復航空難罹難者家屬善後 事宜

復興航空空難事件,海基會已於第一時間通知大 陸海協會此項訊息,積極了解陸客傷亡情形,並協助 大陸罹難者家屬來台處理相關事宜,兩會保持密切聯 繫,全力協助空難善後。



2/9 我1月出口穩健成長3.4%

財政部2月9日發布1月我國海關進出口貿易資料,今年1月我對全球出口成長3.4%,進口減少 4.8%,出超成長62.7%。韓國及中國大陸於今年1月 出口分別衰減0.4%及3.3%。

2/10 大陸1月CPI同比漲0.8% 創五年新低

大陸國家統計局發布數據顯示,1月大陸居民消 費價格指數(CPI)同比上漲0.8%,環比上漲0.3%,同 比漲幅創出2009年11月以來的新低。全大陸工業生產 者出廠價格(PPI)同比下降4.3%,環比下降1.1%。工 業生產者購進價格同比下降5.2%,環比下降1.3%。

2/16 夏立言接任陸委會主委

行政院2月16日表示,原陸委會主委王郁琦請辭 獲准,其職務由國防部副部長夏立言接任。夏立言外 交專業出身,在任職國防部副部長之前,一直從事外 交工作,包括曾出任駐美國紐約辦事處處長、駐美代 表處政治組組長、外交部政務次長等職務,具備豐富 的行政經驗與政策執行能力,相信能在歷任主委建立 的基礎上,持續推動兩岸關係發展。

2/16 大陸1月實際使用外資金額較去年同期 成長近3成

大陸商務部2月16日公布,今年1月大陸新設立 外商投資企業2,266家,較去年同期成長31.8%,實 際使用外資金額達139.2億美元,成長29.4%;合同 外資金額332.1億美元,成長126.2%。

2/18 總統發表除夕談話 肯定台灣經濟

總統馬英九於除夕夜發表談話,去年台灣經濟景

氣好轉,雖然國際經濟仍然不穩定,但是在全民努力 之下,台灣出口暢旺、股市回溫,以及來台觀光客 大幅成長190萬人,經濟成長率3.74%,是3年來的 最高,整體失業率3.96%,是7年來最低,物價維持 在1.2%,是四小龍的第二低,薪資增加的幅度也是 4年來最高。「美國傳統基金會」發表全球經濟自由 度的調查,我國名列全球第14,亞洲第5,是歷史上 最好的成績,希望新的一年,大家同心協力共創新 局。

2/24 海基會舉辦「2015年大陸台商春節聯誼 活動」

海基會與行政院大陸委員會、經濟部、中華民國 全國工業總會、中華民國全國商業總會在台北圓山大 飯店舉辦「2015年大陸台商春節聯誼活動」,本次 活動主題為「兩岸和平展新局 共挺台商拼經濟」, 馬英九總統、吳敦義副總統、陸委會林祖嘉副主委、 經濟部沈榮津次長等相關政府部門首長及代表出席, 誠摯問候在大陸打拼的台商,並期勉新年再創佳績。 本次活動計有大陸各地台商協會現任、卸任會長與主 要幹部、海基會台商財經法律顧問、政府相關單位及 民間團體代表等逾470人參加。

2/26 海基會舉辦「2015年台生就學及就業 座談暨春節茶會」

海基會與國防部、内政部役政署、移民署在海基 會2樓公亮廳舉辦「2015年台生就學及就業座談暨春 節茶會」,本次活動邀請台資企業及各地台商協會等 相關代表出席,提供台生於大陸就業及就學相關資 訊,加強服務大陸台生,協助青年生涯發展與大陸台 商企業的密切合作提供諮詢平台。 March, 2015 No. 279

Chronicle of Cross-strait Economic and Trade Events

1/23 AETATS approved to open Taiwan office

The Association of Economy and Trade Across the Taiwan Straits (AETATS) received approval on January 23 to establish an office in Taiwan. In related news, the Taiwan Electrical and Electronic Manufacturers' Association (TEEMA) submitted an application to the competent authorities in Guangdong Province to open an office in Dongguan, with aims to start operations this year. AETATS is the second mainland economic and trade organization to set up an office in Taiwan following the China Chamber of Commerce for Import and Export of Machinery and Electronic Products (CCCME), which opened a Taipei office earlier.

1/30 Chairman Lin Join-sane meets Vice Governor of Shandong Province Chi Hsiang-chi

Vice Governor of Shandong Province Chi Hsiang-chi led a delegation to Taiwan for exchanges from January 26 to 30. The group participated in the opening ceremony of the "Shandong Cultural Exchange Festival" and other cultural exchange activities. It also informal discussions and exchange with related parties. SEF Chairman Lin Joinsane stated during a meeting with Vice Governor Li that he had visited Shandong and found the province to have an excellent business environment to support the development of Taiwanese-funded enterprises. He expressed hope that Taiwan and Shandong could cooperate more closely on economic, trade, cultural and other affairs to achieve mutual benefit and improve the well-being of the people of both sides.

2/2 Taiwan received over nine million visitors in 2014

Taiwan received a record 9.91 million visitors in 2014, up 23.6% from the 8.01 million arrivals the year before. Tourism was the purpose of 72% of the visits and over 90% (8.97 million) of the visitors came from other Asian countries, up 25.7% from the year before and representing the sixth consecutive year of double-digit growth. Arrivals from the mainland accounted for 3.99 million, the biggest share and a significant gain of 38.7% over the year before. The next biggest visitor source markets were Japan (1.63 million visitors), up 15% over last year; and Hong Kong and Macao, which sent 1.38 million visitors, up 16.3% and representing the third consecutive one-million-plus-visitor year. The number of South Koreans visiting Taiwan swelled by 50.2% over the year before to hit 530,000.

2/6 SEF provides assistance to victims families after TransAsia Airways crash

The SEF immediately notified the ARATS after the TransAsia Airways air crash, actively collected information on crash victims from mainland China, actively helped mainland victims' families to come to Taiwan and handle related matters. The SEF maintained close contact with ARATS throughout the incident and fully assisted with follow up affairs.

2/9 Taiwan's exports grow 3.4% in January

The Ministry of Finance announced Taiwan's January import and export trade data on February 9. Exports gained

3.4%, imports fell 4.8%, and the trade surplus grew by 62.7%. However, exports to Korea and mainland China fell by 0.4% and 3.3%, respectively.

2/10 Mainland CPI slows to 0.8% YoY in January: a five-year low

Mainland China's National Bureau of Statistics released data showing that the consumer price index (CPI) in the mainland rose year-over-year (YoY) by 0.8% and 0.3% month over month (MoM) in January. The YoY figure was the lowest since November 2009. The mainland's industrial producer price index (PPI) declined year-over-year by 4.3% and by 1.1% MoM, while industrial producer prices fell by 5.2% YoY and 1.3% MoM.

2/16 Andrew Hsia appointed as MAC Minister

The Executive Yuan announced today that it has accepted the resignation of Mainland Affairs Council Minister Wang Yu-chi. His successor will be Andrew L.Y. Hsia, who served in diplomatic positions before his appointment as Vice Minister of National Defense. Hsia also previously served as director-general of the Taipei Economic and Cultural Office in New York; director of the political division of the Taipei Economic and Cultural Representative Office in Washington, D.C.; and deputy minister of foreign affairs. He has extensive administrative experience and capability to execute policies. Under his leadership of the Mainland Affairs Council, the cross-strait relationship can continue to develop based on the foundation established by his predecessors, it affirmed.

2/16 Mainland utilized foreign capital grows nearly 30% YoY

Mainland China's Ministry of Commerce announced on February 16 that there were 2,166 newly establish foreigninvested enterprises in January this year, up 31.8% year-overyear (YoY). The amount of actually utilized foreign capital gained by 29.4% to US\$13.92 billion, while the contracted amount of foreign capital increased 126.2% to US\$33.21 billion.

2/18 President lauds Taiwan's economy in Lunar New Year's Eve message

President Ma Ying-jeou stated in his Lunar New Year's Eve message that Taiwan's economy improved last year, despite persistent instability in the international economy. Through the nation's collective efforts, Taiwan's exports and stock market bounced back and the number of tourists visiting the island surged by 1.9 million. The economy grew at a pace of 3.74%, the fastest in three years, while the unemployment rate fell to 3.96%, a seven-year low. Inflation was contained to 1.2%, the second lowest among the Four Asian Tigers, while salary increases reached a four-year high. The U.S. Heritage Foundation issued a study on global economic freedom, ranking Taiwan 14th globally and fifth in Asia, the country's best showing on the list. President Ma expressed hope that the country would work together to open up new prospects in the new year.

2/24 SEF holds "2015 Lunar New Year Gathering of Taiwan Businessmen"

The SEF, MAC, Ministry of Economic Affairs, Chinese National Federation of Industries, and General Chamber of Commerce of the ROC held the "2015 Lunar New Year Gathering of Taiwan Businessmen" at the Grand Hotel in Taipei under the theme of "Opening a New Era of Cross-Strait Peace: Supporting Taiwan Businesses and Striving for the Economy." President Ma Ying-jeou, Vice President Wu Den-yih, MAC Vice Minister Lin Chu-chia, Vice Minister of Economic Affairs Shen Jong-chin and other heads and representatives of relevant government departments attended. The officials paid their sincere respects to the Taiwan businesspeople struggling in the mainland and encouraged them to reach new heights in the New Year. The event was joined by more than 470 participants, including current and former presidents and leading officials of mainland chapters of the Taiwan Businessmen's Association, SEF financial and legal consultants for Taiwan businessmen, and representatives of related government units and private organizations.

2/26 SEF holds a seminar and reception for Taiwan students in the mainland

The SEF, Ministry of National Defense, Conscription Agency of the Ministry of the Interior, and National Immigration Agency held a seminar on education and and employment and a Lunar New Year reception for Taiwanese students at the SEF headquarters. The event was attended by representatives of Taiwan-funded enterprises and Taiwan Business Association chapters and provided Taiwan students with information on mainland employment and education opportunities. The event aimed to strengthen services to Taiwan students in the mainland, assist youth career development, and provide a platform for closer cooperation among Taiwan enterprises in the mainland.